Managed Cyber Security Awareness Training
Increase your organisation's cyber awareness and resilience

In 2023 data breaches cost UK organisations an average of £3.4 million*, with human error and malicious attacks accounting for around 74% of those breaches**.

Cyber Security Awareness Training significantly reduces your staff's overall susceptibility to phishing and other human centric cyber-attacks. This reduces your organisation's chances of falling victim to a successful data breach, the financial implications of which can be devastating to even large-scale enterprises.

By routinely testing your staff with simulated phishing campaigns then educating them via targeted and relevant online training, employees are equipped with the knowledge and skills needed to protect the organisation's assets and reduce the attack surface.

Features and Benefits

Cyber Security Awareness Training is an essential component of any comprehensive cybersecurity strategy. Reduce risks and maintain a secure and resilient digital environment whilst offering the following features: -

- **Fully Managed** – Installed, set up and configured by Probrand to ensure Phishing campaigns and training are targeted and relevant.

- **Evolving Service** – Training and Phishing content is constantly updated as the threat landscape changes, ensuring employees are equipped to identify emerging threats.

- **Cost Saving** - Preventing security incidents can save an organisation a significant amount of money. The cost of dealing with a breach can be substantially higher than the cost of implementing security awareness training.

- **Reduces Human Error** – Human error is a common cause of security incidents. Continuous training helps employees to identify security threats.

- **Increased Productivity** - A secure environment is a more productive one. When employees are confident in their ability to navigate the digital landscape securely, they can focus on their tasks without constantly worrying about security threats.

Peace of Mind

- **Trust:** By educating employees on best practices, policies and procedures, stakeholders can be assured that their personal and confidential information is being handled with the utmost care.

- **Increased Protection:** Through a well-trained workforce, organisations can effectively mitigate risks, protect sensitive information, and avoid costly data breaches.

- **Reputation Management:** Security breaches can harm an organisation's reputation and erode customer trust. Effective cyber security awareness training helps prevent breaches, preserving the organisation's image.

- **Data Protection:** Employees who understand the value of data and the importance of protecting it are more likely to follow data security protocols, reducing the risk of data leaks or breaches.

- **Compliance:** Helps companies meet regulatory, insurance and compliance requirements.

Save Time and Money

- Flexible, opex, monthly billing with the ability to grow and shrink in line with business needs.

- Reduced management costs

- Optimised to provide bitesize, digestible training.

PROBRAND

Managed Cyber Security Awareness Training

All-Inclusive Pricing

Includes installation, monitoring, and ongoing support.

Number of Users	Cost User P/M
10 - 24	£5.00
25 – 49	£3.00
50 – 99	£2.00
100 – 249	£1.75
250 – 499	£1.50
500 - 999	£1.25

Facts

- Breaches as a result of Phishing and business email compromise are the costliest***
- Of the 39% of UK businesses that identified an attack, the most common threat vector was Phishing attempts (83%)****
- One in five UK businesses have experienced a cyber-attack or incident with nearly one in 10 SMBs experiencing this in the last year*****

Why Choose Probrand?

- Best-in-breed technology
- Vendor Gold partner with official accreditations
- One in five UK businesses have experienced a cyber-attack or incident with nearly one in 10 SMBs experiencing this in the last year*****
- Award-winning technical service

Service Features

Features	Included
Installation & Setup Included	✔
Fully Managed Service	✔
Weekly Attack Simulations	✔
Monthly Training	✔
Knowledge Tests	✔
Auto Enrolment of new starters	✔
Breach Data Reporting	✔
Point of failure training auto enrolment	✔
Biannual Review	✔
Weekly Reporting	✔

*https://www.uktech.news/cybersecurity/data-breach-uk-cost-ibm-20230725

** https://www.grcelearning.com/blog/human-error-is-the-root-of-74-of-data-breaches

*** https://www.graphus.ai/blog/the-cost-of-a-phishing-related-data-breach-has-never-been-higher/

**** https://www.ipsos.com/en-uk/cyber-security-breaches-survey-2022

***** https://www.aviva.com/newsroom/news-releases/2023/12/One-in-five-businesses-have-been-victims-of-cyber-attack-in-the-last-year/#