## PROBRAND

# **Cyber Security**

Stay ahead of the criminals with cyber security solutions tailored to your needs.

#### It's not if, it's when

Hardly a week goes by without a major cyber security breach being reported in the press. Cyber criminals are creating new, innovative ways to target your organisation and make money via malware and social engineering techniques. 74% of businesses suffered a security breach in the past year, are you prepared for when it's your business? As cyber threats grow to become increasingly sophisticated, it is a priority for businesses large and small, to keep pace with the shifting threat landscape and adopt trusted solutions to protect against a breach that could cost your reputation and financial stability.

#### The threat is evolving

- The web gives cyber criminals more opportunities to make money from your business
- There's been a 91% increase in ransomware attempts
- 25% of cyber attacks are expected to be on IoT devices by 2020
- Attacks are evolving with a 200% increase in whaling attacks
- 63% of confirmed breaches were based on leveraging weak, stolen or default passwords

#### The Probrand approach

#### Start with a review of your security

Get an understanding of any vulnerabilities within your IT systems with a free Cyber Security assessment worth over £500. Our assessment will show you how to address the basics and prevent the most common attacks. We will:

- Provide 4 hours consultancy from a qualified ACE practitioner
- Identify and analyse issues
- Give tailored guidance on improvements needed
- Provide a written board level report

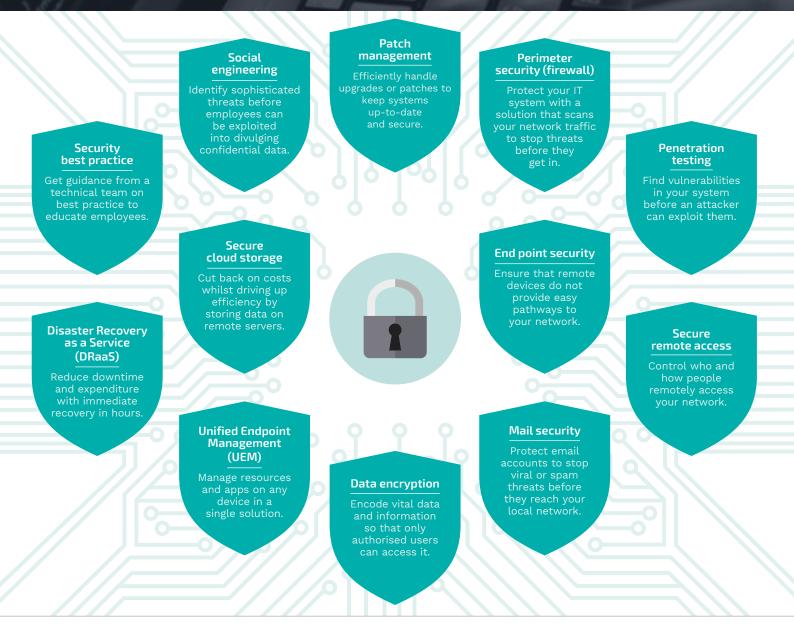
#### A solution that's tailored to your business

By understanding your business and identifying where your vulnerabilities are, whether that's human or technology, we can help build, update, and deploy your IT security strategy to ensure business-critical data is protected. We focus on tailoring a multi-layered security solution fit for your needs that can adapt as your business grows, and as the cyber threat landscape changes.

For SMBs without an IT team, outsource your IT management to us, and for IT professionals in larger organisations, let our team work as an extension to yours, using our expertise to deliver managed services and solutions projects to keep you protected.

## PROBRAND

## **Our cyber security solutions**



#### Why Probrand for cyber security?

- Over 15 years' experience delivering cyber security solutions for public and private sector customers
- A dedicated, award-winning technical team
- Over 1000 IT projects and solutions delivered on time and on budget annually
- ISO 27001 Information Security Management accredited
- Top tier vendor partnerships, capability and accreditations

CYBERSECURITY/11/2018









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